

2011 ANNUAL EEO PUBLIC FILE REPORT

Period Covered by this Report ("Period"): April 1, 2010 through March 31, 2011
Call sign of station comprising the reporting Station Employment Unit: WUOT

I. Full-time vacancies filled during period

1. Job Title: Senior Radio Program Announcer (News host/reporter) Date Filled: December 1, 2010
2. Job Title: Media Coordinator (Education reporter/producer) Date Filled: February 14, 2011

II. Each recruitment or referral source ("source") used to seek candidates for each vacancy

1. Job Title : Senior Radio Program Announcer (News host/reporter) Date Filled: December 1, 2010

Source	Contact Person	Address	Tel. No.	Referred Person Interviewed/Hired?
UT HR Website	Glenn Rieder	Knoxville, TN	865-974-1837	no/no
WUOT website	Denise Carpenter	Knoxville, TN	865-974-6569	yes/no
Current trade newspaper	Advertising Director	Takoma Park, MD	301-270-7236	yes/no
National Public Radio job list	Russell D. Lewis	Washington, DC	800-811-4624	no/no
Corp for Publ Broad. job list	online post	Washington,DC	202-879-9600	yes/yes
PRNDI list serve	Euan Kerr	Minneapolis, MN	651-290-1491	no/no
Knoxville Urban League	Phyllis Nichols	Knoxville, TN	865-525-5154	no/no

2. Job Title: Media Coordinator (Education reporter/producer) Date Filled: February 1, 2011

Source	Contact Person	Address	Tel. No.	Referred Person Interviewed/Hired?
UT HR Website	Glenn Rieder	Knoxville, TN	865-974-1837	no/no
WUOT Website	Denise Carpenter	Knoxville, TN	865-974-6569	yes (3)/yes
Knoxville News-Sentinel	T. Pope	Knoxville, TN	865-523-3131	no/no
National Public Radio	Russell D. Lewis	Washington, DC	202-879-9600	no/no
Hispanic C of C website	Ashley Bell	Knoxville, TN	865-246-2628	no/no
East TN SPJ job listing	Kristi Nelson	Knoxville, TN	865-523-6396	no/no
UT Journalism Dept.	Justin West	Knoxville, TN	865-974-5155	no/no
Knoxville Urban League	Phyllis Nichols	Knoxville, TN	865-525-5154	no/no
Urban League of Chattanooga	welogan	Chattanooga, TN	423-510-0500	no/no
Tennessee naacp.org	info@tnnaacp.org	online	online	no/no

III. Total number of persons interviewed for all full-time vacancies filled during period: 6

IV. Total number of interviewees for all full-time vacancies filled during period per source:

Source	Contact Person	Address	Tel. No.	Interviewees Referred (#):
WUOT website	Denise Carpenter	Knoxville, TN	865-974-6569	4
Corporation for Public Broadcasting	online post	Washington, DC	202-879-9600	1
Current Trade paper	Adv. Director	Takoma Park, MD	301-270-7236	1

V. **Outreach activities during period**

- **Broadcast fifty-two (52) weekly announcements on WUOT, inviting individuals and community organizations to request a list of WUOT job vacancies.**
 - **Provided hands-on training experience in radio news for students through an intensive practicum program**
 - **Participated in University of Tennessee College of Communications/Information Job fair, October 20, 2010**
 - **Director Regina Dean served as a guest lecturer in a graduate journalism class and discussed radio career opportunities for journalism/communications majors (April 15, 2010)**
 - **Program Director Dan Berry served as a guest lecturer in a UT School of Music course and discussed radio career opportunities for music majors (November 18, 2010)**
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